

Authentic Experienter?



Cultural Explorer?



Gentle Explorer?



See yourself
in Canada



Rejuvenator?

Free Spirit?





Rejuvenator?



Authentic Experienter?



Free Spirit?



Cultural Explorer?



Gentle Explorer?

Personality: spontaneous, discrete, ethical, eco-conscious, independent, open-minded, curious.
Most likely to be seen at or enjoy: Local lifestyles; local flavours (cuisine); beautiful landscapes; parks, wildlife viewing; historical/cultural attractions/landmarks, learning/exploring, self touring.
Travel values: enjoy seeing vast natural settings; seek integration into the local culture; eat authentic foods; learn the local language; explore off the beaten path; avoid commercial comforts of Western hotels seeking instead to live as authentically as the locals do; travel is a life-long journey for personal enrichment and development.

Personality: open minded, ambitious, enthusiastic, fun-loving, adventurous; curious, social.
Most likely to be seen at or enjoy: sampling local flavours (cuisine); local lifestyles; cities close to nature; golf; skiing; entertainment; major events; sports events; shopping.
Travel values: life is more exotic abroad thus travel is continuous and exciting; aspire to stay in luxury accommodations; checklist of main attractions but don't want to see them in any depth; have high energy to see everything; enjoy being the centre of attention; attracted to groups and shared experiences; constant need to travel, not home bodies; want some structure and planning when travelling.

Personality: creative, energetic, positive, curious, risk-taker, flexible, easy-going, open-minded.
Most likely to be seen at or enjoy: heritage sites, cultural events, museums, festivals, B&Bs, hostels, sampling local flavours (cuisine), beautiful scenery, Aboriginal culture, festivals, and self touring.
Travel values: prefer travelling with like-minded people; enjoy ancient history and modern culture; always plan for the next outing, seeks authentic experiences; avoids sterile, commercial hotels; like to travel off the beaten track in pursuit of discovery; avoid the constraints of 'tourist' schedules, preferring to chart their own course.

Personality: family-oriented, traditional, ambitious, impulsive, relaxed, discriminating, social.
Most likely to be seen at or enjoy: self-touring; relaxing in beautiful landscapes; wellness-oriented; outdoor adventure; winter activities; parks and heritage sites; entertainment.
Travel values: travel mainly to get away from everyday stresses and responsibilities; like to be pampered and cared for so they return home refreshed and recharged; avoid getting off the beaten path in favour of familiarity; family oriented; seek comfortable accommodations when travelling; avoid culture and history because it is seen as 'too much work'; escapism is important.

Discover a holiday with real personality...
Last year we invited you to take part in a fun quiz designed to determine what kind of 'traveller type' you are. Based on our findings and our expertise in creating unique, tailor made holidays across Canada, we have put together an exciting collection of exceptional tours and holiday experiences to match your 'traveller type' profile and help you get the most out of this spectacular country

Can you see yourself here?

Personality: conservative, reliable, traditional, solitary, selective; discriminating, fun-loving.
Most likely to be seen at or enjoy: guided group tours; major sports events; luxury resorts and pampering; shopping experiences; golf; skiing; fishing, kayaking/canoeing.
Travel values: travel is not a primary motivator in life; expect all of the creature comforts of home while travelling; prefer organised/guided tours with all logistics pre-planned and booked (hotels, restaurants, attractions); enjoy being the centre of attention and superficially socialise with new people they meet; less comfortable with unfamiliar cultures and customs; more solitary by nature; not sentimental and care less about travel memories.

Your chance to win a Kindle! To find out what type of traveller you are visit www.tailor-made.co.uk/eq and take the quiz. You will automatically be entered into a free prize draw to win a Kindle, the wireless ebook reader. Good luck!



Discover the wild, wonderful landscapes, magnificent mountains, sparkling lakes, huge forests, incredible wildlife and vibrant, exciting cities of Canada. Whichever part of this amazing country captures your imagination, we can help you to plan and develop your own unique itinerary from an extensive and exclusive choice of transport, tour and accommodation options right across Canada.



Having travelled extensively themselves, our specialist consultants can recommend the best properties and excursions based on an unrivalled local knowledge. And extra touches, such as our VIP Home Departure Service means that your holiday gets off to just the right start.



If you can see yourself on holiday in Canada, see what Tailor Made Travel can do for you.

Authentic Experienter

Independent | Curious | Open-minded



Beautiful British Columbia

Ultimate Pacific Coast 11 day self drive

Explore beautiful British Columbia at its very best. Start in the pure alpine air of Whistler, renowned as a winter sports paradise but also breathtaking in the summer with a wealth of activities to enjoy. Crisscross your way northwards with a series of short yet scenic ferry crossings along the Sunshine Coast, one of BC's hidden gems and home to spectacular coastal scenery. Vancouver Island is next and a natural wonderland bursting with treasures, not least the Pacific Rim National Park and an abundance of wildlife including bears, sea lions, grey whales and orcas. Finish in Victoria, a charming city with an almost 'English' air, where Victorian architecture abounds and traditions, such as afternoon tea, are still commonplace.

From £1,525 per person,
including car rental

Discover Yukon 8 day experience

Engage in the spectacular wilderness of the Yukon with a tour that will see you heli hiking in the remote Ibex Valley, sleeping in Mongolian style yurts, fishing and canoeing along the crystal clear waters of the Upper Takhini River. This pristine wilderness is a wildlife haven and you will have the opportunity to turn tracker following the game and animal trails of wolves and caribou, explore beaver dams and cast a line into fast flowing river waters. If you enjoy exploring on two wheels then explore the Lower Ibex Valley by mountain bike, or maybe take to the skies with a flight seeing tour over the St. Elias Icefields.

From £2,329 per person



Turn tracker in the Yukon



Meet the locals in The Great Bear Rainforest

Great Bear Lodge 3 day experience

Hidden away at the top of Vancouver Island is a floating lodge that offers a place of spectacular solitude, peace and incredible wildlife viewing. The Great Bear Rainforest boasts one of the highest concentrations of coastal grizzly bears in Canada and this eco lodge is one of the best places in the world from which to observe them. Leave the hustle of everyday life behind as you join the seaplane transfer to Great Bear Lodge, the vast tangle of wilderness passing below sets the scene perfectly. There is nothing like that first encounter with the legendary grizzly as he emerges from the forest and the next 3 days are filled with similar memory-lingering experiences. Wolves, pine martins, mink, black bears and bald eagles all make this region home, ensuring that you really do experience the wild in wildlife.

From £964 per person



Moose in the Québec wilderness

Escapes of Newfoundland 14 day self drive

Possibly the least explored of the Atlantic Canada provinces, but certainly one of the most rugged and captivating, Newfoundland engages the senses in every way. St. John, the oldest city in North America, is your starting point for a journey through some of Canada's most remote and breathtaking landscapes. Terra Nova National Park is a beautiful example of typical Newfoundland landscape with rolling hills, a rugged coastline and sheltered coves. Follow the Viking trail to Gros Morne National Park, shaped by 485,000,000 years of mother nature, and discover a UNESCO World Heritage Site where freshwater fjords have been carved out by ancient glaciers and towering cliffs soar high above tiny, colourful fishing villages. At L'Anse aux Meadows take a step back in time at the spot where the Vikings landed, now a UNESCO World Heritage Site.

From £1,475 per person,
including car rental



Newfoundland

Wild Québec 7 day self drive

Québec is Canada's largest province and yet just a tiny sliver, running from Montréal through to the Gaspésie Peninsula showcases the intriguing province. Charming architecture, turreted cupolas and a tangle of tiny laneways characterise Québec City, while in the Charlevoix the spectacular coastline is the big draw. Here, gently sloping hills and vast valleys are crisscrossed by rivers, quaint villages and tin-roofed churches nestling in the countryside. As you head north, the sheer wonder and natural wilderness of the Gaspésie is revealed, where moose, white tailed deer and caribou wander in profusion and falcons put on a breathtaking aerial display.

From £739 per person,
including car rental

We recommend...

staying at the Chic Choc Lodge in the Gaspésie, perfect for wildlife observation and stunning mountain scenery.



We recommend...

visiting the Norstead Viking Village to learn about the fascinating viking life and culture of the area. And, add a Twillingate Island boat tour for whale & iceberg viewing.

To book call 0800 988 5902

www.tailor-made.co.uk

Cultural Explorer

Creative | Energetic | Flexible



Visitors enjoying the spectacular Canadian Rockies

Cross River Wilderness Centre 3 day experience

Enjoy an unforgettable natural and inter-cultural experience by immersing yourself in the remote wilderness and native culture of the Canadian Rockies' Kootenay National Park. Environmentally sustainable and evolved from a love of the landscape, the Cross River Wilderness Centre will take you far away from the everyday and introduce you to the nature, animals, legends, landscapes and traditional skills of the First Nations people. Engage your senses with a back to nature experience that can involve as little or as much activity as you desire. Spend your days in the company of a First Nations elder trekking, learning about natural medicine, gazing on spectacular views from above the tree line or paddling your own canoe on shimmering waters. Later on, as the night draws in, listen to tales of folklore and legend around the campfire before a peaceful sleep in the Canadian wilderness.

From £489 per person,
including all meals and activities



Tsa-Kwa-Luten lodge

Tsa-Kwa-Luten Lodge 4 day experience

Offering privacy and seclusion within an 1100-acre forest, Tsa-Kwa-Luten Lodge is one of the few lodges to boast authentic Pacific Coast architecture, art and culture based on the traditional Kwagwiltz historical values. Located on Quadra Island, with memorable views of historic Discovery Passage and the mountains of Vancouver Island, the lodge offers innumerable opportunities for exploration both land and marine based. Take to the water for a sea kayak tour, or marine cruise; follow one of the many hiking trails on foot or two wheels; or learn about the traditional arts and crafts of the native people. Experience rejuvenation and enlightenment in a magical place where legends live in a land of salmon, eagles, killer whales, soaring mountain peaks, swirling tidal waters and lush evergreen forests.

From £545 per person



Siwash Lake

Western Arctic Explorer 8 day experience

Travel the legendary roads of the North, the Alaska Highway, North Klondike Highway and the Dempster on a small group tour. Your journey begins in Whitehorse and moves on to the gold rush town of Dawson, where you can explore the gold fields and pan for your own gleaming nuggets of gold. From Dawson the trail winds relentlessly northwards, through immense landscapes and breathtaking scenery, to the black granite peaks and sub arctic tundra of Eagle Plains before crossing the Arctic Circle. Your destination is Inuvik, land of the midnight sun, located just 2 degrees above the Arctic Circle. Experience the harsh, nomadic life of the Inuvik as you travel by light aircraft to Tuktoyuktuk on the shores of the Beaufort Sea. Accessible only by plane during the summer months and by ice road during the winter, this remote community is largely untouched by the western world.

From £2,079 per person



Dawson City

Siwash Lake Guest Ranch 5 day experience

On one hand a working family ranch and on the other a luxury dude ranch where the quintessentially cowboy landscape goes hand in hand with fine food, wonderfully soft beds and a whole raft of adventures to get you exploring. Whether you're a total novice on horseback or an accomplished rider your steed will be matched to your needs and yours for the duration of your stay. And don't be concerned if you're not 'all about horses' - fly fishing, mountain biking, canoeing, wilderness survival and hiking are all there for the taking, too. After long sunny days exploring the Cariboo, head back to Siwash for good food, great company and the chance to reflect on the day's adventures.

From £1,759 per person,
including all meals, riding, natural horsemanship instruction, hiking and use of ranch facilities



We recommend...

exploring the gold rush culture & history of the Yukon at Dawson City National Historic Site.

Gentle Explorer

Traditional | Reliable | Selective



Lake Louise, Banff



We recommend...

boarding the Rocky Mountaineer for a classic train journey through the spectacular Rockies. Ask about new Silver Leaf service.

Grand Rail Circle 12 day experience

See the wonders of the Canadian Rockies, passing serenely by your window, as you indulge in the finer things in life. Starting with the waterfront city of Vancouver, voted one of the most liveable cities in the world, it's easy to see why. Surrounded by a ring of jagged snow-capped peaks that gleam pinkly as the afternoon sun sinks behind them, this city is compact, diverse and visually stunning. Leave the city in style as you board the legendary Rocky Mountaineer for a rail journey through the very heart of the Rockies. Wending its way through the emerald greens of the Fraser Valley, past sights with evocative names, such as Hells Gate, the train makes the leisurely journey through the mighty mountains to the town of Banff. After a few days discovering delights, such as Lake Louise, the Icefields Parkway and Jasper, it's back onboard, this time bound for the Cariboo and the vast plains of the Northern BC Interior. From here the train heads south to the alpine playground of Whistler, returning through the Sea to Sky Corridor to Vancouver.

From £3,858 per person,
travelling in Gold Leaf

Knight Inlet Lodge 4 day experience

Set in a wild, remote area of the Pacific Northwest amidst steep cliffs, tree-lined shores, glacial waters and snow-capped peaks, Knight Inlet is a 100-mile long fjord only accessible by floatplane. The half-hour flight from Campbell River on Vancouver Island starts you off on your incredible journey to this floating lodge, nestled in a protected cove where your only neighbours are the bears, mountain goats, otters, seals and eagles that make the inlet their home. The lodge itself accommodates up to 24 guests in cedar-panelled rooms, meals are served in the rustic dining hall and during the wildlife-viewing season, invited naturalists offer evening programs. In addition to the incredible bear viewing, you can enjoy exceptional marine tours to the world renowned Johnstone Strait, regarded as one of the finest places in the world to spot orcas. Take to the water on a sea kayaking tour and enjoy the magnificent scenery where waterfalls plummet out of sheer rock faces and ancient glaciers carve trails through the mountains.

From £1,079 per person



Knight Inlet Lodge



Niagara Falls

Discover Vancouver 4 day package

The perfect introduction to western Canada. On arrival in Vancouver you will be met and transferred to the Wedgewood, a boutique hotel in the heart of the city offering a charm and intimate atmosphere often lacking in bigger city hotels. After a good night's sleep, join a chef-guided market tour with 'Edible British Columbia Tours' and discover just what is so phenomenal about the food here. And no visit to BC would be complete without seeking out some of the world famous marine life in the waters around Vancouver Island, a rich haven for resident pods of orcas. The experience begins with a scenic seaplane flight across the Strait of Georgia to Victoria where you'll join a whale-watching vessel for an incredible wildlife encounter.

From £579 per person



Orca Pod Vancouver Island



We recommend...

getting a taste for Vancouver's fabulous food scene with tours from Edible BC.

Waterfalls, Lakes & Rivers 11 day self drive

Journey through the 'shining waters' province of Ontario, where you will be wowed by quaint waterside towns and a charming landscape that is a joy to explore. Toronto is the start point and an amazingly diverse city that successfully blends a melting pot of cultures into a vibrant mix of sensational cuisine, eclectic art and culture and superb architecture. From Toronto it's on to Niagara-on-the-Lake, a picturesque town that bears no resemblance to the vast developments at Niagara itself. Taste local wines with an informative tour at one of the premier vineyards and take a boat trip on the famous Maid of the Mist. The lakes that gave the province its 'shining waters' name beckon and Keene, on the shores of Lake Rice, is next, followed by Gananoque in the heart of the Thousand Islands region. Your journey comes to an end in the nation's capital city, Ottawa.

From £1,083 per person,
including car hire

Thousand Island



Free Spirit

Enthusiastic | Adventurous | Fun-loving



Tents across the Clayoquot bay

Clayoquot Wilderness Lodge 4 day experience

Inspired by the great camps of the late 19th Century, this enclave of 20 billowing tents on raised platforms enables you to pair soft adventure with soft beds and explore the wilderness in supreme luxury. Drift off to sleep under feather duvets and wake to gourmet breakfasts. This wilderness playground is a haven for nature lovers and the range of activities on offer is endless. Each evening the activity director will design your adventure for the next day - you are restricted only by the weather, the tides, animal sightings and your imagination.

From £3,955 per person,
including all meals and beverages and use of resort facilities



We recommend...

joining Canadian Mountain Holidays for some awesome heli-adventures in breathtaking surroundings.

Hiking in the ancient glacier



Heli Hiking 4 day experience

Breathe in the pristine air as you heli hike through some of the most inspiring mountain scenery in the world. Each day offers a different terrain to explore at a pace dictated by you and access to a world hidden from many. Whether you crave a gentle stroll through alpine meadows or a challenging hike along an ancient glacier with a helicopter as your transportation the opportunities are endless. Choose from Bobbie Burns Lodge in the Purcell and Selkirk Mountains or Bugaboo Lodge, tucked away in the little known Bugaboos yet regarded as hiker's nirvana. Both are set in British Columbia with access to some of the finest hiking to be found anywhere.

From £1,835 per person,
including all meals, guided hiking and helicopter flights



Chuck wagon racing at the Calgary Stampede

Polar Bears of Churchill 6 day experience

A true once-in-a-lifetime experience to bring you face-to-face with the great arctic polar bear. On the western shores of the Hudson Bay, from a town accessible only by air or rail you are invited to join a very special experience. From mid-October onwards the polar bears gather patiently as they wait for the waters of Hudson Bay to freeze over. A range of touring options is available, but all tours include spending time on the ice tundra for some sensational wildlife viewing. As well as the polar bear it's common to see caribou and arctic fox. These adventures are designed to showcase the wildlife but also the unique scenery, culture and traditions of the region.

From £3,465 per person

Close encounter with a Churchill Polar Bear



We recommend...

experiencing some authentic cowboy culture at the Calgary Stampede.

Calgary Stampede 4 day experience

Inaugurated in 1912 the Calgary Stampede is today the largest rodeo on earth. Every July the best cowboys (and girls) in the world challenge themselves to a week of bull riding, steer wrestling and chuck wagon racing. Alongside the mesmerising action in the ring the evenings are filled with foot stomping, hat twirling music, marching bands and a magnificent array of entertainment.

From £515 per person



We recommend...

taking the unique Tundra Buggy with Frontiers North, on a quest to spot the Polar Bears.

Rejuvenator

Relaxed | Impulsive | Family-oriented



Above: Magical sunset at the Echo Valley Ranch

Right: The Hazelton hotel inspired by 1940's Hollywood

Echo Valley Ranch 4 day experience

Bring out your inner cowboy with a few days of luxury ranch-living in the heart of Caribou Country. Set against the magnificent backdrop of the Caribou, Echo Valley Ranch offers the opportunity to stay on a working ranch with a few unexpected added luxuries thrown in. 18 guest rooms are set peacefully into a backdrop that encompasses four geographical landscapes. Take your time to relax as you stroll through pine scented forests, revel in the brooding silence of the surrounding mountains and watch as the magical sunsets light up the canyons. Hike, horse ride, pan for gold and fish for trout in gin clear lakes, before succumbing to the charms and relaxing treatments of the spa.

From £1,109 per person,

including all meals and use of all ranch facilities



The Hazelton, Toronto

Dramatic interiors, sensational cuisine and a stunning Canadian art collection are just a few of the reasons why people are talking about this Toronto hotel. Just 77 spacious rooms and suites offer 1940's inspired Hollywood glamour. For your ultimate comfort, custom-designed furnishings are stylishly complemented by soaring ceilings, private balconies and granite bathrooms, with rain showers and huge, deep soaking bathtubs. The Spa at The Hazelton invites you to relax and allow the tranquil surrounds to spirit you away to a calmer place, whilst the hotel's restaurant ONE, invites you to indulge in spectacular, world-class cuisine.

From £183 per person per night

We recommend...

a visit to the CN Tower for an amazing view of the city and surrounding area.



Above: Sonara pool and mountain view at sunset

Delta Grandview Resort, Huntsville 3 day experience

Situated on the shores of beautiful Fairy Lake, Delta Grandview Resort is surrounded by rich forests and is right on the doorstep of the breathtaking Algonquin National Park. All of the one, two and three bedroom luxury guest suites offer a fully equipped kitchen, cosy living room with a wood fireplace and your choice of views - from thick forest to rolling fairways or sparkling blue water. Savour the delicious menus in The Rosewood Inn dining room overlooking the scenic lake and unwind in the whirlpool, or with a hot stones massage, at the Amba Health & Beauty Spa.

From £218 per person



Left: Delta Grandview resort

Sonora Resort 4 day experience

It would be easy to get carried away with superlatives when talking about Sonora, however it is really quite simple. If you are looking for luxurious accommodation, expect superb service and dream about magnificent surroundings then Sonora is the answer. Set between Vancouver Island and the mainland, Sonora boasts pristine, natural landscapes, world-class activities and decadent dining pleasures. Refresh mind, body and soul in the Island Current Spa, take to the clear waters for a spot of fly-fishing and explore the wilderness with a guide searching for bears.

From £1,109 per person,

including all meals and beverages and use of resort facilities



We recommend...

Sonora Resort for getting back to nature with wildlife viewing, fishing and relaxing in the spa – all this in one very special place.

Tailor Made Travel

50 Winchcombe Street

Cheltenham

Gloucestershire

GL52 2ND

Tel: 0800 988 5902

www.tailor-made.co.uk

